

## ATHLETICS-2024

## Dear PLC Members,

Thank you for your support of BYU Athletics in 2024. It was an incredible year in BYU sports, and it was that much sweeter having your support along the way. Cougar Nation is the greatest fan base anywhere in the world, and you're a big part of that.

Let me recap a few of the highlights from this past year: More than 8 million viewers tuned in to watch BYU football cap an 11–2 season with a victory at the Alamo Bowl. Nine current and former BYU athletes competed at the Olympics, and two of them brought home medals. Our men's and women's cross country teams both won their respective NCAA and Big 12 Conference championships, and our women's track and field team won a national championship in the indoor distance medley relay. On top of that, the Cougarettes won their 25th and 26th NDA team championships.

We have more than 600 student-athletes on our 19 Division I teams who compete in more than 500 games, matches, tournaments, meets, and events each year. In addition to scholarships, running a top-tier NCAA Division I athletic program requires significant resources for travel, facilities, equipment, and more. Your contribution makes an enormous difference and enables student-athletes to be their best on the field (or on the court or in the pool, etc.) and in the classroom.

Our alumni and fans donated thousands of items for Cougs Care football tailgates at away games, allowing us to make a lasting impact on communities across the country.

