

ALUMNI GIVING—2024

BYU ALUMNI RELATIONS HELPS ALUMNI, the greater BYU community, and students understand, experience, and promote the mission of the university. BYU believes that engaged alumni advocate for the university wherever they live, work, and worship around the world. Fundraising at BYU is focused on providing student aid and is coordinated by the Philanthropies Department of The Church of Jesus Christ of Latter-day Saints.

ALUMNI GIVING STATS

- As of December 31, 2024, there were **461,007 LIVING BYU ALUMNI**.
- There are currently more than **352,000 LIVING BYU GRADUATES**.
- More than **5.6 PERCENT OF ALUMNI (26,162 PEOPLE)** donated to BYU in 2024.
- About **8,000 PEOPLE BECOME ALUMNI** each year. To maintain the current alumni giving rate, the university needs to add about 480 new donors each year while also continuing to receive donations from all existing donors. Increasing the giving percentage by just 1 percent would require 4,500 new donors.
- Alumni gave **\$46,366,931** to BYU in 2024. (This includes support from 187 PLC members who are alums.)
- The median of alums' individual donations in 2024 was **\$20**, and the median of alums' cumulative donations in 2024 was **\$120**.



INVITING SUPPORT

Philanthropies has an active annual giving program at BYU and regularly reaches out to alumni to encourage donations. Philanthropies also invites support through the BYU donation site ([GIVE.BYU.EDU](https://give.byu.edu)), social media, and other communication channels.

GIVING COUGSDAY is an invitation for the entire BYU community to support the university's students and mission. In 2024, **MORE THAN 3,400 DONORS** combined to give **MORE THAN \$850,000** to BYU on Giving Cougscday. This is more than twice the amount that was donated in 2023.

The 2024 total includes \$340,000 that was donated before the event to **ENCOURAGE MORE GIVING**. You can help make 2025 our biggest year yet! **MARK OCTOBER 21-22, 2025, ON YOUR CALENDAR** and join in.

INVOLVING ALUMNI

BYU Alumni Relations coordinates the following alumni-engagement efforts:

- **120+ ALUMNI CHAPTERS** (regional, professional, or affinity) are organized around the world.
- **HUNDREDS OF EVENTS** including socials, networking, and service projects are sponsored annually by alumni chapters.
- **28,000+ PEOPLE** are involved in BYU Connect, a student-to-alumni mentoring platform.
- **442 STUDENTS** received replenishment grants in 2024, totaling more than \$900,000. (In all, more than **4,900 STUDENTS** have received **ALMOST 9,000 GRANTS**, totaling nearly \$10,000,000 distributed.)

NOTE: An alum is defined as anyone who has earned more than 24 hours of credit from BYU.

