Moral and Ethical Leadership at BYU

Brigitte C. Madrian, Dean

18 November 2021
“[All CES schools have the] unifying purpose and mission to develop disciples of Jesus Christ who can be leaders in the Church, in their homes and in their workplaces.”

–Elder Clark Gilbert
We aspire to transform the world through Christlike leadership.
WE DEVELOP LEADERS OF FAITH, INTELLECT, AND CHARACTER.
Faith in Christ

We value deep and abiding faith in Jesus Christ. Our faith gives us the capacity to envision a better future, the confidence to make that future happen, and the courage to act in the face of challenges.
INTEGRITY IN ACTION

We value integrity and hold ourselves to the highest moral and ethical standards. Acting with integrity builds trust, strengthens character, and focuses our ambitions on things of eternal consequence.
RESPECT FOR ALL

We value respect for all individuals as children of God and recognize the inherent worth, divine potential, and agency of each person. A climate of respect and belonging enhances our learning, facilitates collaboration, and encourages personal growth.
EXCELLENCE

We value excellence in learning, teaching, research, management, and leadership. An expectation of excellence magnifies our influence and motivates us to continually improve.
David E. and Verla A.
Sorensen Center
for Moral and Ethical Leadership
Mission
Support the development of moral and ethical leaders through teaching, scholarship, and policy engagement

Objectives
Enhance BYU's ability and capacity to develop students who will leave BYU with the tools and commitment to be moral and ethical leaders.

Develop BYU as an internationally recognized leader for teaching, scholarship (including students), and policy engagement related to moral and ethical leadership.
Sorensen Center Leadership

Jeffrey Thompson
Director

Anthony Bates
Managing Director
Center Activities

- Students
- Faculty Teaching and Research
- Alumni and Friends
- External Audiences
Center Activities

• BYU Leadership Model
• Student Leadership Coaching
• Employee Leadership Development
  • Equity & Inclusion Leadership Seminar
• Conferences
  • BYU Management Society and J. Reuben Clark Law Society
  • Medical Ethics (Philosophy Department)
  • Partners in Business Ethics (BYU Marriott)
BYU MARRIOTT OBJECTIVE 1:
FOSTER MORAL AND ETHICAL LEADERSHIP
### BYU Marriott Programs Train Leaders

#### Public Sector and Nonprofit Leadership

| Master of Public Administration | Aerospace Studies (minor) |
| Executive Master of Public Administration | Military Science (minor) |
| Experience Design and Management |

#### Business Leadership

| Master of Business Administration | Finance |
| Executive Master of Business Administration | Global Supply Chain Management |
| Master of Accountancy | Human Resource Management |
| Master of Information Systems | Information Systems |
| Accounting | Marketing |
| Entrepreneurial Management | Strategic Management |
| Experience Design and Management |
A Sample of the Dozens of BYU Marriott Leadership Courses Offered

<table>
<thead>
<tr>
<th>Becoming a disciple leader</th>
<th>Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and leadership</td>
<td>Team management</td>
</tr>
<tr>
<td>Adaptive team leadership</td>
<td>Razor’s edge: intentional principles for leading and thriving</td>
</tr>
<tr>
<td>Leadership in changing environments</td>
<td>Strategic human resource management</td>
</tr>
<tr>
<td>Leadership in a complex world</td>
<td>Leadership in public administration</td>
</tr>
<tr>
<td>Organizational behavior</td>
<td>Developing adaptive leaders</td>
</tr>
<tr>
<td>Organizational effectiveness</td>
<td>Organizational development and change</td>
</tr>
<tr>
<td>Managerial leadership development</td>
<td>Communication in organizational settings</td>
</tr>
<tr>
<td>Human resource management</td>
<td></td>
</tr>
</tbody>
</table>
Ethics at BYU Marriott by the Numbers

- 1400 Students enrolled in an ethics course
- 35 Full semester ethics course sections
- 8 Full semester ethics courses
- 6 Full-time faculty teaching full semester ethics courses
- 3 Adjunct faculty teaching full semester ethics courses
Some of the many universities using “The Business Ethics Field Guide” in their curriculum:

- Brigham Young University
- Columbia University
- Notre Dame University
- Carnegie Mellon
- Indiana University
- Rutgers University
- Santa Clara University
- University of Michigan-Dearborn
- Texas Tech University
U.S. Special Operations Forces Ethics Field Guide

Authors
• Brad Agle
• Aaron Miller

Other BYU contributors
• M-C Ingerson, Wheatley Institution Affiliated Scholar
• Colonel Allen Boatright, Co-Director BYU Chaplaincy Program
• Barry Rellaford, Adjunct Professor
“My education inspired me to pursue an ethical career”

#1 BYU Marriott

#3—USC Marshall
#6—Arizona State Carey
#7—Virginia Darden
#9—Berkeley Haas
#16—University of Utah Eccles
#18—Notre Dame Mendoza
#19—Harvard
#23—Dartmouth Tuck
#26—MIT Sloan
Student Case Competition Performance

National Case Competition in Ethical Leadership at Baylor
• 2nd place (2020)
• Best Presenter/Q&A awards: two of six (2019)
• 1st place (2018)

Lockheed Martin Ethics Engineering Case Competition
• 2nd place (2021)
• 1st place (2020)
• 1st place (2019)
2021 Partners in Business Ethics Symposium
October 14-15, 2021
Curricular and Program Development

• New MBA course
  • Leadership and the Gospel of Jesus Christ: Becoming a Disciple Leader

• New MPA/MBA experiential learning course
  • Creating the Virtuous Organization

• Proposed new program
  • Leadership minor
“The real successes at BYU are the personal experiences that thousands here have had, personal experiences difficult to document or categorize or list. Nevertheless, these are so powerful in their impact on the heart and mind that they have changed us forever.”

—Elder Jeffrey R. Holland