Small and Simple Things
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Improve Performance and Relationships

TAKING PEOPLE TO PLACES THEY’VE NEVER BEEN

A. Foster trust and teamwork.
B. Define the direction for innovation.
C. Organize a strategy (plan for innovation).
D. Energize alliances.
E. Transform yourself and improve your capacity.
F. Measure progress.
Small and Simple Things Produce Remarkable Results

- We created a climate that fosters the sharing of ideas and taking calculated risks.
- We markedly increased employee morale and reduced turnover.
- We improved communication and reduced stress, pressure, and conflict.
- Our departments are now interconnected and collaborative.
- We generated incredible results, succeeding where competitors did not.
  - We made numerous changes.
  - We increased net profits by 71% over the previous year.
  - We reviewed new options.
  - We started new companies.

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Small and Simple Things Promote Excellence in Parenthood

TAKING PEOPLE TO PLACES THEY’VE NEVER BEEN

• Prepare more than you punish.
• Communicate more than you control.
• Encourage more than you criticize.
• Involve and individualize.
• Resolve more than you isolate.
• Love enough to set and maintain firm and flexible limits.
Results from Small and Simple Parenting

- Parental unity and consistency is greater.
- Children are less likely to be involved with substance abuse and other addictive materials.
- The formation of conscience and other important moral attributes are more evident and applied.
- The developmental transitions from childhood to adulthood are more successfully maneuvered, demonstrated by less conflict and more stability.
- Families experience more frequent positive emotions, such as love, thoughtfulness, happiness, and fulfillment.
- Children are more likely to achieve at personal talents, social skills, academics, and careers.
- Children are more likely to identify with parents’ religious attitudes and personal practices.